

LANDLORDS AND TENANTS JOIN FORCES TO HELP FIGHT HUNGER IN BRITISH COLUMBIA

FOR IMMEDIATE RELEASE

Vancouver, BC – Landlords and tenants have rallied together in the fight against hunger throughout British Columbia, collecting more than 12,000 pounds of food last week for families in need.

The second annual Spring Housing Owners & People Everywhere (HOPE) Food Drive has dozens of landlords, property managers, community volunteers and thousands of tenants working together in more than 200 apartment buildings throughout Metro Vancouver to collect food for BC families in need.

This unique opportunity allowed access to multi-family buildings, which are typically not targeted during food drives. Spring is an important time for donations, since food banks have a difficult time filling shelves in the months following Christmas.

The Spring HOPE Food Drive was supported by LandlordBC and led by Landon Goold of UBC Sigma Chi Fraternity, with significant help from tenants; sponsors Bill Goold Realty, Telus, Modo, Edgemont Movers; and planning partner Hollyburn Properties Ltd.

“The rental housing industry is primarily family run. It has been a once-in-a-lifetime experience for me to participate in the food drive alongside my son,” said Bill Goold, Realtor and LandlordBC Director.

“The Spring HOPE Food Drive allows us all the opportunity to show the support of our industry, re-affirm our community commitment and most importantly: to fill those shelves,” said Allan Wasel, BC General Manager for Hollyburn Properties Ltd.

The Spring HOPE Food Drive originally started thirteen years ago in Ontario, where it is the largest door-to-door food drive in the country.

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For further information, contact: Landon Goold at 604-868-1913.