

Community Events & Sponsorship 2017



Hollyburn Youth Housing Program (Vancouver & Toronto - Since 2002)
Six fully-furnished suites provided across Canada for youth-in-need, transitioning to independent living. Annual Christmas Backpack Program provides gifts, clothing, and toiletries to over 500 youth.



City School at King George Secondary, Alternative Program (West End, Vancouver - Since 2011)
Monthly sponsorship contributes to supplies, transportation, out-of-classroom activities.



Gordon Neighbourhood House (Vancouver - Since 2014)
Community gardening facilities provided in the West End, as well as parking stalls for GNH staff and guests. Head Office team volunteers at annual Hollyburn-sponsored Holiday Senior's Lunch.



Hollyburn Youth Housing Program (West Vancouver - 2016)
\$1 Million donation to Lions Gate Hospital to fund state-of-the-art MRI technology – bringing the GE Signa Explorer to the North Shore.



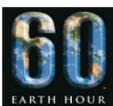
JANUARY

Scouts Christmas Tree Chip-Up (North Shore, Vancouver - Since 2004)
Scouts of Canada; event sponsor, facility, advertising, storage.



Anti-Bullying Pink Shirt Day (Canada - Since 2014)
CKNW Orphan's Fund; demonstrate support and solidarity by employees wearing pink.

MARCH



Earth Hour (Canada - Since 2013)
Worldwide grassroots environmental movement; encourage residents to refrain from gym and laundry room use for energy conservation.

APRIL



Spring Hope Food Drive (Toronto - Since 2013)
Canada's largest food drive benefitting local food banks; door-to-door canvassing for resident donations; hosted campaign celebration and media reception in 2013; Hollyburn contributed over 50% of donations in 2014.



Vancouver Sun Run (Vancouver - Since 2013)
Canada's largest 10K road race promoting health, fitness and community spirit.



Community Clean-Up Day (Toronto - Since 2016)
City of Toronto; Toronto team dispatch to keep their neighbourhoods clean and green.



Jeans Day (Vancouver - Since 2013)
In support of BC Children's Hospital Foundation.

MAY



Motionball for Special Olympics (Vancouver - Since 2011)
Special Olympics Canada Foundation; participation in Marathon of Sport Day and dinner; top donor in 2012 & 2013.

JUNE



Resident Appreciation BBQ's (Canada - Since 2010)
Annual in-house event promoting community & social connectedness; opportunity to interact with local Value-Added Partners.



The Ride to Conquer Cancer (Vancouver - Since 2011)
BC Cancer Foundation; participation in two-day cycling event and sponsorship in support of cancer clinicians, scientists, and researchers.



West End Car Free Day (West End, Vancouver - Since 2011)
Activate vendor booth; partner with West End BIA on entertainment stage; engage with community.



Journey to Conquer Cancer Run/Walk (Toronto - Since 2016)
Princess Margaret Cancer Centre; Promoting team spirit, health and community.

JULY



Toronto Pride Festival (Toronto - Since 2016)
Activate Hollyburn Fun Zone for kids and Chill Zone for parents.



Community Art Contest (North Vancouver - Since 2014)
North Vancouver City Library; Engaging youth through seasonal art contests with the development of Bridgewater.



Ottawa Volunteer Day (Ottawa - Since 2016)
Shepherds of Good Hope; Sponsoring, preparing and serving food to those in need in the community.

AUGUST



North Van Summer Movie Nights (North Vancouver - Since 2015)
Activate with treats for moviegoers, information on Bridgewater, Hollyburn's new development and the first rental high-rise in the CNV in over 35 years.



Vancouver Pride Festival (West End, Vancouver - Since 2012)
Activate Hollyburn Fun Zone for kids with bouncy castle, facepainting, and photobooth, and Hollyburn Chill Zone for parents.



North Van Car-Free Day / Slide the City (Vancouver - Since 2015)
Activate vendor booth, engage with community, provide information on Bridgewater, Hollyburn's new development in Central Lonsdale.



Landlord BC Annual Golf Tournament (Vancouver - Since 2011)
Participation in tournament and sponsorship of promotional items and gift bags.

OCTOBER



Pumpkin Fest (West Vancouver - Since 2011)
West Vancouver Community Centre Society's Harvest Festival; sponsorship of Scare Crow Contest; activate Hollyburn Fun Zone and bouncy castle for kids and Chill Zone for parents.



Keep Vancouver Spectacular (West Vancouver - Since 2015)
City of Vancouver; Vancouver team dispatch to keep their neighbourhoods clean and green.

NOVEMBER



Remembrance Day Poppy Drive (Canada - Since 2003)
Royal Canadian Legion; poppies distributed to all buildings, donation matched.

DECEMBER



Covenant House Christmas Backpack Program (Vancouver & Toronto - Since 2012)
Covenant House Non-Profit Organization; collection of gifts, clothing, and toiletry donations to fill over 500 backpacks for homeless youth.



Dundarave Festival of Lights (West Vancouver - Since 2011)
Lookout Emergency Aid Society; Christmas tree sponsor in support of homeless shelters on the North Shore.



Lumiere Festival of Lights (Vancouver - Since 2015)
Sponsorship of popular horse-drawn carriage in the West End.



Gordon Neighbourhood House (West Vancouver - Since 2014)
Community Services Program; Head Office volunteer day; Annual Senior's Holiday Lunch Sponsor. Community garden facilities and parking provided.

For more information on Hollyburn's Community and Charity Sponsorships please visit us online at: hollyburn.com/community